

From: Susan Mazurski April 23, 2012 10:39:10 AM  
Subject: Tourism Committee Minutes 04/16/2012 APPROVED  
To: SimsburyCT\_TourismMin  
Cc:

DRAFT

Simsbury Tourism Committee  
Prudential CT Realty Co.  
920 Hopmeadow Street  
April 16, 2012

In Attendance: Liz Banco, Joyce Howard, Dominique Avery, Barbara O'Connor, Laurie Matczak, John Hampton, Steve Mitchell, Pat Carbone, Ann Marie Potter

1. Meeting called to order at 7:40PM

2. Review and approval of minutes of March 19, 2012

3. Old Business:

A. Ann Marie Potter visited us as an advocate for bike-related events- as May is National Bike Month, and she put together a wonderful array of activities for the entire month. She relayed into on Adaptive Cycling for people with disabilities, a Bike Stunt Show, Bike Walk Simsbury and a program almost every day in May related to Biking.

B. Liz and Joyce discussed ArtWalk Simsbury! and the tent issues, and volunteers for the tables on May 19th from 11AM to 5PM. Steve offered assistance with the tent situation.

C. Liz discussed History Day on June 9th and rolling out the cell phone tour and told us the 5 places where visitors will find info - ie: DAR Room at Eno, Schultz Park, etc. from 11AM to 2PM.

D. Liz discussed the Tourism Forum n May 15th at Eno, from 7:00PM to 9:00PM to be held in the Old Courtroom.

E. We had discussion on the Gifford Pinchot PBS documentary premier and dinner at The Riverview on September 6, and the plans that are currently in the works.

F. Laurie discussed the White Water event in Tariffville on April 28/29, asked for volunteers and discussed parking/shuttle issues.

G. Liz spoke of the CT Tourism Conference she and Joyce will be attending on May 17 and will report back to us the results of their visit to the venue.

H. Liz reminded us of the Night of 1000 Stars on April 19th at the Library and who the readers were.

## 5. New Business

A. Liz spoke of the new Flower Bridge Print and the hope that we will be having it at the ArtWalk.

B. Liz also reminded us that if we are making an entry in the MyCTStory.com, our entries must be in by May 18th and encouraged us to develop a story for entry.

C. Discussion on rotating so many of our great photos on our Tourism Web Page and will discuss with Terry Boulton.

## 6. A. Liz reminded us of reappointing.

B. John said there will be extension next year on the MLK Scholarship Award and said the kids are going to be organizing a Memorial at the Historical Society dedicated to MLK and will give us input later

C. Liz told us of the Annual Awards Gala in Manchester at 5PM on June 11th, where Sarah will represent Main Street Partnership

## 7. Adjournment at 9:15PM

Respectfully submitted by Pat Carbone